



FOR IMMEDIATE RELEASE

Sea Tow[®] Launches Automatic Radio Check Service

VHF channels 27 & 28 will be home to an important boating safety service

Boston, MA, April 19, 2010 – Sea Tow is pleased to announce a first of its kind public service for the safety of boaters in coastal Massachusetts. Boaters are now able to conduct 24/7, automated radio checks on VHF channels 27 and 28 (depending on location). The service is unique in that it does not require the response of other boaters or watch-standers in order to work, nor does it require special equipment. This free service is available through Sea Tow's ongoing partnership with MariTEL.

The automated radio check service is currently available in Boston Harbor on channel 27 and along Boston's South Shore on channel 28. Sea Tow plans to expand the service to the Cape & Islands later this year, bringing the coverage to all of coastal Massachusetts.

To conduct an automated radio check, turn your VHF radio to channel 27 or 28, key the mike, and ask for a radio check, just as you would on any other channel. The system will respond with an automated reply and replay your original radio transmission, letting you know exactly how well your radio is working and how you sound to others.

"Many boaters do radio checks on channel 16 – the hailing and distress channel," says Captain Ethan Maass of Sea Tow South Shore. "Calling on channel 16 often leads to a friendly reminder from the Coast Guard that the checks are improper use of the channel. By offering the automated radio check service, we hope to help reduce unnecessary traffic on channel 16 and to encourage safer boating through safer communications on the radio."

The antennas for this radio check system are located at Sea Tow's offices in East Boston (channel 27) and in Marshfield, MA (channel 28).

About Sea Tow:

Sea Tow Services International, Inc. is the nation's leading marine assistance provider. Founded in 1983 by Chairman & CEO Capt. Joe Frohnhoefer, Sea Tow now serves over 165,000 members in approximately 110 locations throughout the United States, Europe, Australia, the Bahamas and Puerto Rico. For a full list of membership benefits, or to inquire about becoming a Sea Tow franchisee, please visit seatow.com.

For interviews, demos or more information, please contact: Capt. Steve Winkler, swinkler@seatow.com or (617) 567-8053, or contact Capt. Ethan Maass, emaass@seatow.com or (781) 834-5242.